cmptl™

Delivering Success.. With Every Solution..

CMPTL
IBA MODEL

INDEPENDENT BUSINESS ASSOCIATE – INDIA

Partner with **CMPTL.**
Build Your Future. Create Impact.

- Wide Range of Business Solutions
- High Income Opportunity
- Growth & Recognition
- Training & Mentor Support
- Technology & Marketing Support

BE AN IBA. BE EMPOWERED. BE SUCCESSFUL.

www.CMPTL.com

CMPTL
ECOSYSTEM
One Ecosystem.
Endless Opportunities.



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ECOSYSTEM

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Become an Independent Business Associate - IBA

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CMPTL - Independent Business Associate - IBA Model - India

CMPTL ECOSYSTEM
One Ecosystem.
Endless Opportunities.

Parameter ↓ \ Package →	Platinum	Diamond	Gold	Silver
First Time Registration, Training & License Fee in INR (Paid in One Shot)	₹ 10,000.00	₹ 7,500.00	₹ 6,000.00	₹ 5,000.00
Annual License Renewal Fee (Paid in One Shot)	₹ 5,000.00	₹ 3,750.00	₹ 3,000.00	₹ 2,500.00



Note - GST @18% Extra.

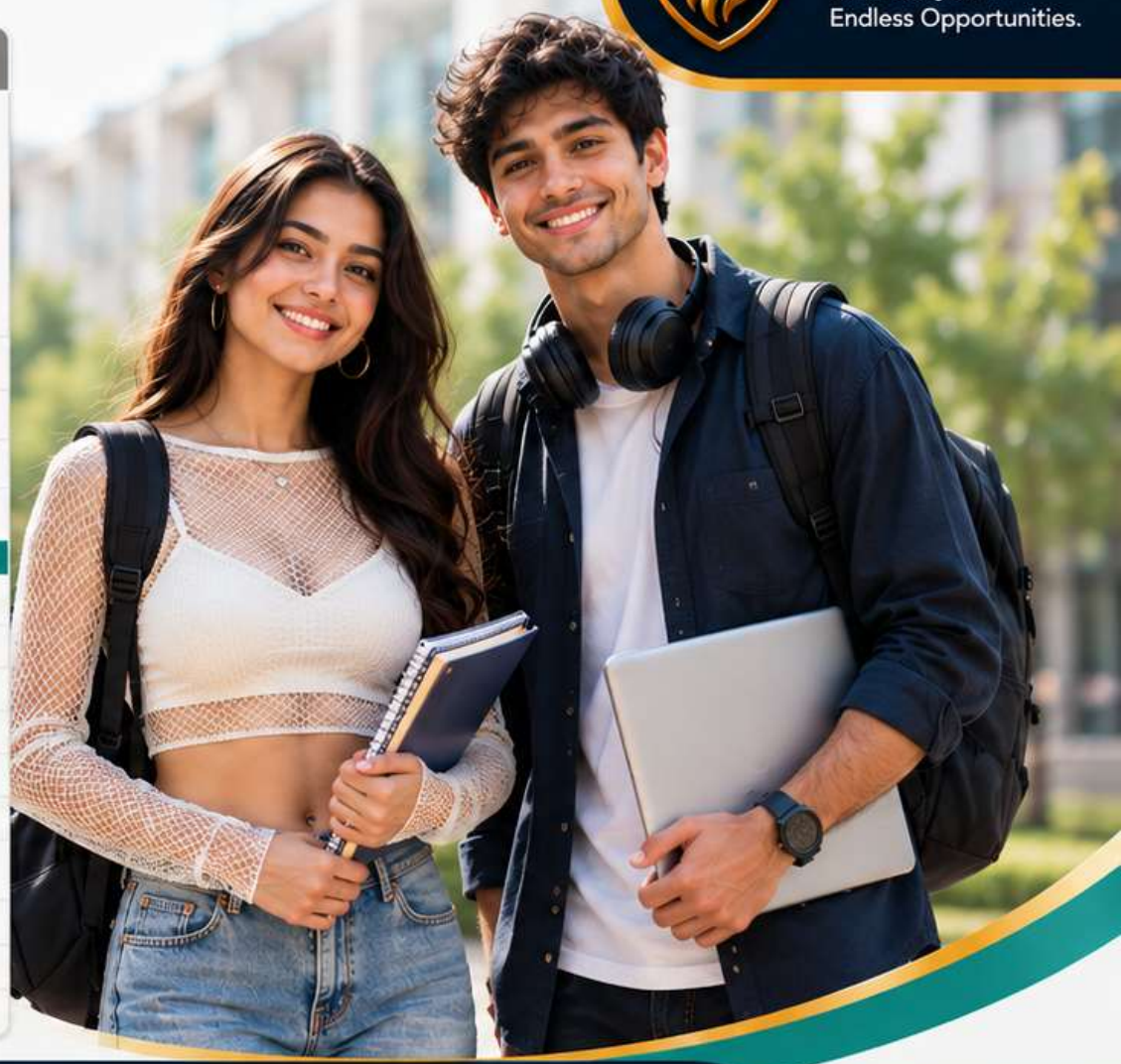
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CMPTL - INDEPENDENT BUSINESS ASSOCIATE (IBA) MODEL - INDIA

IBA Model - Products - Commission - Benefits

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Parameter ↓ \ Package →	Platinum	Diamond	Gold	Silver
Digital Marketing Services - 1. Website 2. Brochures 3. Video 4. Mobile App 5. Animation Services 6. E-Commerce	10%	7.5%	6%	5.0%
Interior Design Services	0.5%	0.5%	0.5%	0.5%
Offline Media - Agency Fee - 15%	2.0%	1.5%	1.5%	0.5%
Online Media - Agency Fee - 20%	2.0%	1.5%	1.0%	0.5%
Celebrity Endorsement - Agency Fee - 15%	2.0%	1.5%	1.5%	0.5%
Other Products				
Franchisee Acquisition	0.25%	0.25%	0.25%	0.25%
Appointment of Other IBC	10.0%	8.0%	6.0%	5.0%
Appointment of Other IBA	10.0%	8.0%	6.0%	5.0%
Training Support	Yes	Yes	Yes	Yes
Mentor Support - Manager - 3-5 Years Experience	Yes	Yes	Yes	Yes
CMPTL Branding	Yes	Yes	Yes	Yes
Time Tracking, Lead Management & Project Management Portal Access	Yes	Yes	Yes	Yes
Email ID	Yes	Yes	Yes	Yes
Visiting Card	Yes	Yes	Yes	Yes
Leads	Additional Cost	Additional Cost	Additional Cost	Additional Cost





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I am **Proud** to be an **IBA**

CMPTL - IBA Model

Empowering Independent Minds.
Building Successful Futures.

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> "Your Future is Created by What You Do Today."

CMPTL ECOSYSTEM

One Ecosystem. Endless Opportunities.

IBA OPPORTUNITY

Start Your Independent Journey.

Build Growth. Earn Rewards. Create Impact.

BE YOUR OWN BOSS

Work independently, manage your time, and achieve your financial goals.

UNLIMITED EARNING POTENTIAL

Multiple income streams and attractive commission structure.

LEARN & GROW

Get training, mentor support and all the tools you need to succeed.

BE A PART OF SOMETHING BIG

Join the CMPTL Ecosystem and be part of a trusted brand that empowers businesses.

Why Become an IBA?

- Low Investment, High Returns
- Flexible Work – Work from Anywhere
- Access to Premium Products & Services
- Strong Brand Support & Marketing
- Recognition & Rewards
- Build Your Network & Future

AS AN IBA, YOU GET

- Attractive Commissions
- Training & Support
- Branding & Resources
- Technology & Portal Access
- Business Network
- Rewards & Recognition

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IBA Model - Return on Investment - ROI Tabulation



CMPTL ECOSYSTEM
One Ecosystem. Endless Opportunities.

Parameter ↓ | Package →	Platinum	Diamond	Gold	Silver
Example Inflow - Earnings*				
Digital Marketing Services Website / Brochures / Video / Mobile App / Animation Services / E-Commerce	₹ 3,00,000.00	₹ 2,50,000.00	₹ 2,00,000.00	₹ 1,50,000.00
Offline Media - Agency Fee - 15%	2.0%	1.5%	1.0%	0.5%
Online Media - Agency Fee - 20%	2.0%	1.5%	1.0%	0.5%
Celebrity Endorsement-Agency Fee-15%	2.0%	1.5%	1.0%	0.5%
Franchisee Acquisition				
Platinum+ - 25 Lakh	₹ 6,250.00	₹ 6,250.00	₹ 6,250.00	₹ 6,250.00
Platinum - 20 Lakh	₹ 5,000.00	₹ 5,000.00	₹ 5,000.00	₹ 5,000.00
Diamond+ - 20 Lakh	₹ 5,000.00	₹ 5,000.00	₹ 5,000.00	₹ 5,600.00
Diamond - 15 Lakh	₹ 3,750.00	₹ 3,750.00	₹ 3,750.00	₹ 3,750.00
Gold+ - 15 Lakh	₹ 3,750.00	₹ 3,750.00	₹ 3,750.00	₹ 3,750.00
Gold - 10 Lakh	₹ 2,500.00	₹ 2,500.00	₹ 2,500.00	₹ 2,500.00
Silver - 7.5 Lakh	₹ 1,875.00	₹ 1,875.00	₹ 1,875.00	₹ 1,875.00
IBC Acquisition				
Platinum - 2.5 Lakh	₹ 25,000.00	₹ 20,000.00	₹ 15,000.00	₹ 12,500.00
Diamond - 2 Lakh	₹ 20,000.00	₹ 16,000.00	₹ 12,000.00	₹ 10,000.00
Gold - 1.5 Lakh	₹ 15,000.00	₹ 12,000.00	₹ 9,000.00	₹ 7,500.00
Silver - 1 Lakh	₹ 10,000.00	₹ 8,000.00	₹ 6,000.00	₹ 5,000.00
IBA Acquisition				
Platinum - 10 K	₹ 1,000.00	₹ 800.00	₹ 600.00	₹ 500.00
Diamond - 7.5 K	₹ 750.00	₹ 600.00	₹ 450.00	₹ 375.00
Gold - 6 K	₹ 600.00	₹ 480.00	₹ 360.00	₹ 300.00
Silver - 5 K	₹ 500.00	₹ 400.00	₹ 300.00	₹ 250.00
Example of Customer Acquisition IBA Revenue* upon getting business as under.				
Digital Marketing Services	₹ 30,000.00	₹ 18,750.00	₹ 12,000.00	₹ 7,500.00
Franchisee Acquisition - 1 Franchisee* Say Gold+ or Diamond Franchisee.	₹ 3,750.00	₹ 3,750.00	₹ 3,750.00	₹ 3,750.00
IBC Acquisition - 3 IBCs* Say Diamond IBC	₹ 60,000.00	₹ 48,000.00	₹ 36,000.00	₹ 30,000.00
IBA Acquisition - 20 IBAs* Say Diamond IBA	₹ 15,000.00	₹ 12,000.00	₹ 9,000.00	₹ 7,500.00
Approximate Revenue Per Month	**₹ 1,08,750.00**	**₹ 82,500.00**	**₹ 60,750.00**	**₹ 48,750.00**
Marketing Expenses - Monthly Approx.	₹ 25,000.00	₹ 20,000.00	₹ 15,000.00	₹ 10,000.00
Profit per Month	**₹ 83,750.00**	**₹ 62,500.00**	**₹ 45,750.00**	**₹ 38,750.00**
Profit Per Year	**₹ 10,05,000.00**	**₹ 7,50,000.00**	**₹ 5,49,000.00**	**₹ 4,65,000.00**

* Figures mentioned are approximations. Actuals vary for each IBA based on their Time Contribution, Selling Skills, Network and other parameters.

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ECOSYSTEM

One Ecosystem.
Endless Opportunities.

Work along with Like Minded IBAs

One License.
Many Possibilities.

Stronger Together.
Greater Tomorrow.

Collaborate.
Grow. Succeed.

Empowered IBAs.
Empowered Future.

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CMPTL - INDEPENDENT BUSINESS ASSOCIATE - IBA

INVESTMENT == SECURE INVESTMENT ==

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HUGE APPRECIATION POTENTIAL WHEN YOU GROW ALONG WITH CMPTL AS AN IBA.

1. IBA is the stepping stone for growing up your business / Career along with CMPTL.

2. IBA is suitable for Individuals who have challenge w.r.t the following:

   - a. Investment
   - b. Office
   - c. Manpower
   - d. Infrastructure
   - e. Furniture
   - f. Up-Front Investment

3. Starting with **IBA**, you grow with **CMPTL** and upgrade to an **IBC** and then to become an **ESP, Microfranchisee** and **Franchisee** of **CMPTL** which will result in huge **Return on Investment** along with **Investor Protection** Plans.

4. If IBA's upgrade to **IBC's / ESP / Microfranchisee / Franchisee** then the **License fee** for the Consumed months will be deducted on the **Prorate** basis and remaining amount transferred towards the **License Fee** during the **upgrade Process**.

GROWTH MODELS

IBA	IBC	ESP	Microfranchisee	Franchisee
• Platinum	• Platinum	• Licensee Operated	• Diamond	• Platinum
• Diamond	• Diamond	• Company Operated	• Gold	• Diamond
• Gold	• Gold		• Silver	• Gold
• Silver	• Silver			• Silver



5 IBA BENEFITS

- Start your business / Career with a Low investment
- Access to Visiting Card | Email ID | CRM | Time Tracking | Project Management Tool
- Lifetime Learning with Experts
- Create an Additional Source of Income
- A Business model which is growing even during recession
- Work Full Time or Part Time according to your convenience
- Tech Support – Time Tracker, Lead Management & Project Management Platform.
- Commission Payout – Once a Month.
- Get Certificate and Experience of working as an **IBA** of CMPTL – A Global Brand.
- Use IBA Experience Certificate to avail Job elsewhere if you decide to pursue a Full time Job.
- Become an IBA and Work across any City in India
- Coaching and Training on Products & Services
- Seminars – Customer Meetings
- Sales Calls
- I do, you see/ You do, I see
- Lead Funnel Management
- Campaign Support
- Start Earning from your First Sale
- No Capping of Commission. Earn as much as you can
- Increase in Commission % at every slab
- Ease of doing Business
- Travel the World. Become a **CMPTL – IBA**

6. What are the Criteria to become an IBA?

✓ You have good Communication skills	✓ Person with zeal to become successful as an entrepreneur
✓ You have good Inter-Personal Skills	✓ Person looking to start a new business with a reputed name in the industry
✓ You have good Convincing Skills	✓ Individual ready to put full endeavours to be part of the leading brand name
✓ You have access to a Laptop & Broadband Internet Connection	✓ You are able to spend about 2 - 8 hours per day with flexibility in timings
✓ You have a Quiet place at home to work	✓ You are disciplined and a self starter and does not require every minute monitoring / Micro Management

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7. Who can become an IBA?

Working Professionals	Professionals who can contribute 2-3 hours per day on Flexible Time Model in addition to their current Job.
Business Coach / Trainers	To Connect People looking for Career Opportunity and Business Opportunity to a Global Brand.
Graduates / Post Graduates	Graduates / Post Graduates from any stream of Degree with Good Communication, Convincing & Interpersonal Skills.
People who are looking to start their own business but want to start with smaller investment.	The Journey of Starting a business, overcoming the challenges, overcoming the hurdles, blind spots, failures, Risk, Losses etc can be minimised when working along with a Global Brand and under the guidance of experienced Mentors. You can progress to higher models as and when your business generates excess funds / higher profits.
People who are looking to have a Parallel Source of Income	Turbulent Global Economy, Pink Slips, Job Uncertainty, Unemployment and many such Financial Problems can be overcome by having a Parallel Source of Income. CMPTL IBA Program is the Perfect Opportunity for people.
Retired Individuals	To Put your Retired life for good use and earn Revenue and Respect. For Productive usage of Free Time.
Nursing Mothers / Mothers who are willing to restart their Career after Maternity Break.	Women can have their careers ruined after Pregnancy due to various Physical, Emotional and Psychological changes that happens in a Woman's Life. CMPTL IBA Model, gives the flexibility for Women to Work from Home and the ability to contribute towards their earning from 2 hours per day to 6 hours per day as per their convenience. CMPTL's IBA is also suitable for Mothers during their Nursing Period to continue to maintain their income, stay in touch with the Corporate Life, prevent postpartum depression etc.







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"Financial Freedom"
For me is by
being an
IBA

One License.
Many Possibilities.

Stronger Together.
Greater Tomorrow.

Collaborate.
Grow. Succeed.

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Empowered Future.

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WORLD
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IBA - Independent Business Associate
Grow. Learn. Earn. Succeed.
FOCUS
MOTIVATION
DEDICATION
EXCUSES

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MAKE THE RIGHT CAREER MOVE..

We welcome you to be a participant in the **CMPTL ecosystem.**

You can now be a part of Global Ecosystem that empowers your growth, your future, and your success.



ONE ECOSYSTEM.
ENDLESS OPPORTUNITIES.

Call us @
844 844 8535

Mail Us
Info@CMPTL.com

Thank You!

We truly appreciate your interest and trust in CMPTL.
Together, let's build a stronger tomorrow.



START YOUR ASSOCIATION WITH THE GLOBAL BRAND CMPTL.

NOW !!